



# Visitors' Survey

Please help us make our 'Legacy' recommendations

This information will be used for research purposes only and will not be used to mail/contact you



*"If Stones could speak"*

**Londonderry Inner  
City Trust**



**Creative  
Village  
Arts**



## Questions about The London Street Gallery

Please put an 'X' in the box to indicate your answers

1 How did you first hear about the London Street Gallery?

- City of Culture website
- Advertising/leafleting
- Local press
- Local radio
- TV
- In school/college/university
- Recommended by fellow artist/friend
- Online, via website/social media
- Other

If Other, please write below :

2 How often have you visited the Gallery?

- Visited once  Visit each exhibition  
 Visited more than once  More than 1x per month

3 What was your main reason(s) for visiting?

(You may tick more than one)

- Interested in art and crafts  
 Something to do in spare time  
 Part of tourist/day trip itinerary  
 To support local art and artists  
 As a family day out  
 To see a particular exhibition/artist  
 To take part in an exhibition, activity or workshop  
 As part of my educational studies

Other, please write below :

4 Who did you come to the gallery with? You may tick more than one box

- On your own
- With partner
- With family
- With friends
- With society or community group
- With tour party
- With school or study group

Other, please write below :

5 Because of our town centre location are you...

- More likely to visit
- Less likely to visit
- Neither more nor less likely to visit
- Don't know

## About the Visual Arts in Derry/Londonderry...

6 Which other Art galleries have you visited in Derry/Londonderry this year? Tick all boxes that apply

- The Turner Prize (80-81 Ebrington Barracks)
- The Void
- The Gordon Gallery
- CCA
- Cowley Cooper
- The City Factory
- The Shirt Factory Exhibition (closed October)
- The Eden Place Arts Centre, Pilot's Row
- Shipquay Gallery
- The Cascade Gallery, Waterside Theatre
- Millennium Theatre Foyer Exhibitions
- The Central Library

If 'Other', please write below :

7 Have you participated in any arts and/or crafts activities this year? Tick all boxes that apply.

- No
- Fine and/or Applied Arts Education course
- Fine Art workshop
- Art Exhibition
- Photography/digital Art workshop
- Photography/digital Art Exhibition
- Turner Prize life drawing
- Craft workshop
- Craft Exhibition
- Fine art print workshop
- Fine art print exhibition
- Gallery event/talk

If Other, please write below :

8 Which exhibitions are you interested in visiting in the future? (you can pick more than one)

- Paintings, Prints, & Sculpture
- Photography, Film & Digital Media
- Public & Landscape Art
- Pottery and Craft
- Ethnic/Cultural Heritage Art
- Fashion, Costumes and Textiles
- Performance Art
- Irish Art
- Contemporary Art
- Local artists
- 'Famous' artists/touring exhibitions
- International artists

Other, please write below :

9 Before the City of Culture 2013, do you think Derry/Londonderry provided...

- Too much exhibition space
- About the right amount of exhibition space
- Too little exhibition space
- Don't know

10 During the City of Culture 2013, do you think Derry/Londonderry's additional galleries provide

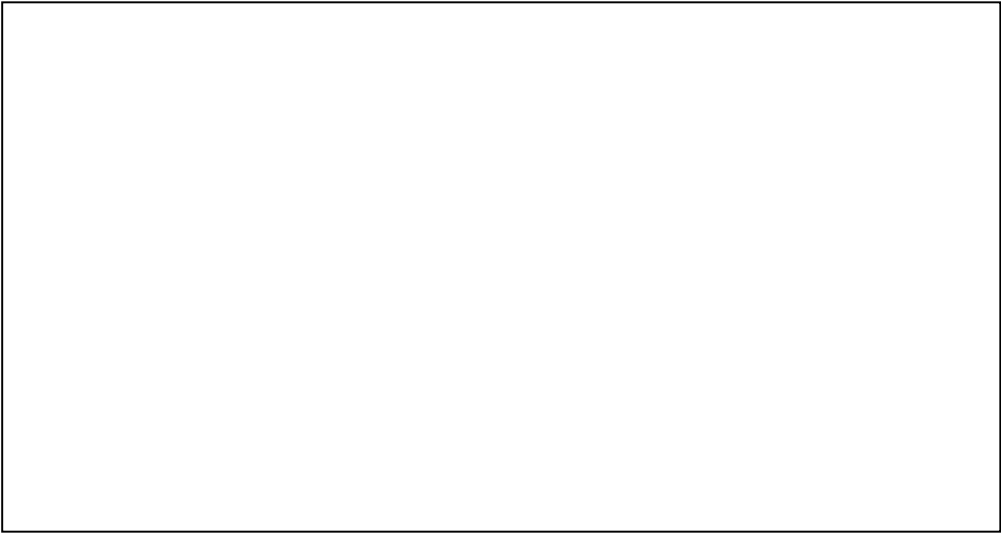
- Too much exhibition space
- About the right amount of space
- Too little exhibition space
- Don't know

11 If a new mainstream public gallery was to follow on from London Street where do you think it should be sited?

- City Centre (ie. within the Walls)
- Ebrington
- Patrick St / Strand Rd
- Don't know



12 During this City of Culture year please tell us what you have enjoyed visiting the most ...

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13 ... and what would you most like to see continuing in the future (this could be venues and/or activities)

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## About You ...

We have tried to ensure this is not too nosy 😊

However, this information helps us to understand who visits our Gallery, and who we have to make more effort to reach.

14                      Male  or Female

Under 16       16-24       25-34

35-45       46-54       55-64

Retired

15      What is your household income per annum  
(Under 16s & Students not applicable)

Not applicable       £50 - £100,000

Under £25,000       Over £100,000

£25 – £50,000       Retired/Economically  
inactive

16      'Home' postcode (or country of origin if visiting  
from abroad)

Postcode

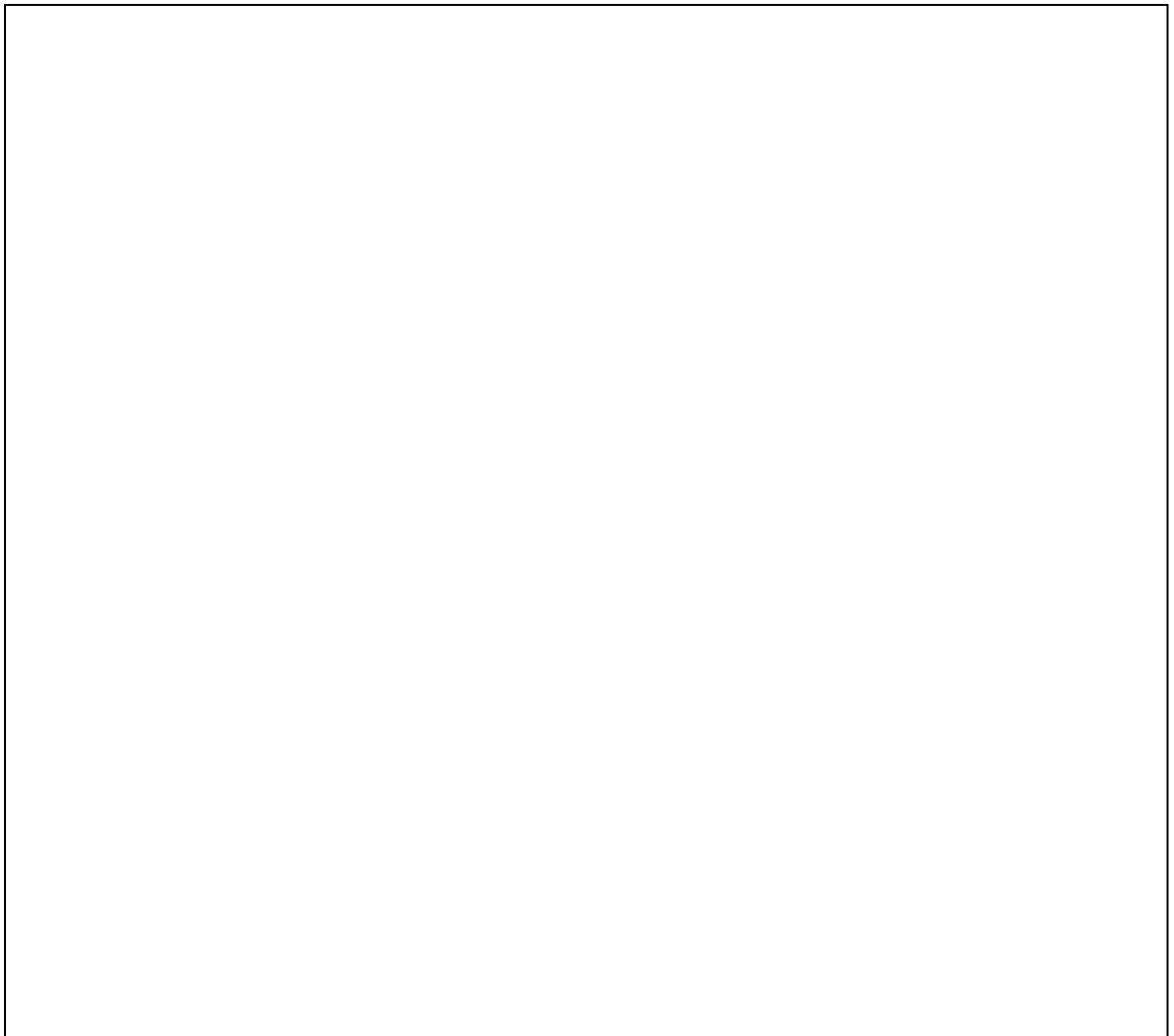
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Country if from abroad

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Thank you for taking the time to complete our Questionnaire, which will assist us with our legacy recommendations.

If there are any additional thoughts or comments you wish to make please use the space below; the more insights we gather the better our proposals will be.

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